



Dr. Alessandra Sala Named to the 2026 TIME100 AI List

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The recognition honors Dr. Sala's leadership in responsible AI development and the advancement of inclusive AI systems

NEW YORK, Aug. 27, 2026 /PRNewswire/ -- Shutterstock, Inc. (NYSE: SSTK), a family of brands delivering scalable creative and GenAI solutions to help customers fuel great work, today announced that Dr. Alessandra Sala, Senior Director of AI and Data Science at Shutterstock, has been named to the [2026 TIME100 AI list](#), TIME's annual recognition of the 100 most influential people shaping the future of AI.



The recognition reflects Dr. Sala's sustained leadership at the intersection of AI, data science, ethics, and global governance. Throughout her career, Dr. Sala has worked to translate responsible AI from an aspiration into practical systems, standards, and operating principles, advancing a vision in which technological progress is strengthened by transparency, accountability, human expertise, and respect for the people whose work makes innovation possible.

As Global President of Women in AI, Dr. Sala has helped expand the organization's international reach and promote greater participation by women and underrepresented communities in AI development. Through her leadership roles with UNESCO's Women4Ethical AI, and AI Ethics Experts Without Borders, as well as her work with international standards organizations including ISO, IEC and ITU, Dr. Sala has helped advance practical frameworks for AI governance, inclusion in AI development, and standards for multimedia authenticity, helping build the trust and accountability needed for AI to scale across industries and society.

"AI will earn its place in society not only through what it can create, but through the trust it can sustain," said Dr. Sala. "I am deeply honored by this recognition, which reflects the collective work of colleagues, researchers, standards leaders, and extraordinary women across industry, Women in AI, and Women4Ethical AI. Together, we are demonstrating that innovation becomes more powerful when accountability, inclusion, and human expertise are embedded at its core."

At Shutterstock, Dr. Sala has helped shape an approach to AI grounded in rights-cleared data, transparent provenance, and involving creators in this evolving ecosystem. That foundation continues to shape how Shutterstock works with leading AI companies to put its diverse, high-quality data to work, helping advance the next generation of AI.

The full 2026 TIME100 AI list here: ti.me/100ai

Shutterstock Data Licensing & AI Services

Shutterstock is an end-to-end AI model training partner that unifies data licensing, services, and long-term collaboration under a single provider —reducing operational complexity and helping teams bring higher-performing AI systems to market faster and with greater confidence. Shutterstock combines access to one of the world's largest rights-cleared multimodal datasets with advanced data curation and custom training datasets to power high-performing, deployment-ready generative models. This licensable training data includes high-quality labeled and continuously updated multimodal content with clear data provenance to support AI compliance. Shutterstock leverages ML-assisted evaluation tools to provide model training, fine-tuning, alignment, evaluation, and retraining. Through human-in-the-loop workflows, expert creative feedback, and structured preference data, Shutterstock delivers aesthetic preference signals, benchmarking, and regression testing to drive continuous model improvement. [Learn more](#)

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