shutterstock

With 500,000 Downloads, Shutterstock Launches Award-Winning iOS App In German And Portuguese Languages

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NEW YORK, Aug. 1, 2013 /PRNewswire/ -- Shutterstock, Inc. (NYSE: SSTK), a leading global provider of digital imagery, today announced the launch of its award-winning iOS application in German and Portuguese languages, supporting the company's goal of becoming more local for users across the globe. The first non-English release of the universal iOS app comes as total downloads surpassed 500,000 this week.

(Logo: http://photos.prnewswire.com/prnh/20120514/NY06418LOGO)

"With customers in 150 countries, Shutterstock is focused on providing a truly localized search and discovery experience, and our mobile app is one way we are working to achieve that," said Vice President of International, Gerd Mittmann. "We released the app in German and Portuguese because they represent two of the most important markets for our growing global business. Now it's even easier for our German and Portuguese-speaking customers to search, find, download and sync relevant imagery whether they're in an office or on the go."

Shutterstock's app provides users another innovative way to browse, search and get inspired by the Company's vast collection of beautiful, high-quality imagery. The iPhone app presents a host of exciting features, including three ways to filter images by color. Users can filter results with an RGB color picker, by selecting an image from their photo library, or by snapping a photo using iPhone's camera.

Users can also browse curated lightboxes, and create and save to their own – all of which sync with Shutterstock.com, Shutterstock Instant and other devices using the iOS application.

Click to view the top 20 images downloaded in Germany and Brazil in 2012.

Shutterstock's iOS app is available for free in English, German and Portuguese in the App Store.

About Shutterstock

Shutterstock is a leading global provider of high-quality licensed photographs, vectors, illustrations and videos to businesses, marketing agencies and media organizations around the world.

Shutterstock works closely with its growing contributor community of photographers, videographers, illustrators and designers to curate a global marketplace for royalty-free imagery. Shutterstock adds tens of thousands of rights-cleared images each week, and with more than 25 million images currently available, the company recently surpassed 300-million image downloads.

Headquartered in New York City, Shutterstock also owns Bigstock, a value-oriented stock media agency, Offset, a high-end image collection, and Skillfeed, an online marketplace for learning.

For more information, please visit http://www.shutterstock.com/, and follow Shutterstock on Twitter or on Facebook.

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