

Shutterstock Re-imagines Image Search with a New Discovery Tool: Shutterstock Instant

May 31, 2012 2:11 AM ET

Optimized for Inspiration, Shutterstock Instant provides a groundbreaking new way to explore millions of beautiful images at lightening-fast speed.

May 31, 2012

Shutterstock Images LLC, a global marketplace for digital imagery, today announced a new image discovery tool: [Shutterstock Instant](#). The interface re-imagines the traditional keyword search experience, and combines speed and simplicity to deliver a visual experience optimized for creative inspiration.

"We often hear people say, 'I'm stuck,' or 'I don't know where to start,'" said Wyatt Jenkins, Vice President of Product at Shutterstock. "With Instant, we set out to give people an inspiring, visual discovery path – one that's not limited by their ability to articulate keywords. Now people can browse over 19 million images and see their ideas come to life with every keystroke."

Inspired by the award-winning [Shutterstock for iPad](#) app, Instant displays images in a beautiful, interlocking mosaic view that respects aspect ratios and enables users to view hundreds of images in a fraction of the time. It also showcases large watermarked image previews and works with existing Shutterstock features, including lightboxes, contributor portfolios, and downloading. Additionally, Instant introduces a new "starring" functionality, allowing users to save their favorites for later, without creating a lightbox.

About Shutterstock

Shutterstock is a leading global provider of high-quality licensed photographs, vectors, illustrations and videos to businesses, marketing agencies and media organizations around the world.

Shutterstock works closely with its growing contributor community of photographers, videographers, illustrators and designers to curate a global marketplace for royalty-free imagery. Shutterstock adds tens of thousands of rights-cleared images each week, and with more than 19 million images currently available, the company recently celebrated its 200-millionth image download.

Headquartered in New York City, Shutterstock also owns Bigstock, a value-oriented stock agency that offers both credit and simple Pay As You Go purchase options.

For more information, please visit <http://www.shutterstock.com>, and follow Shutterstock on [Twitter](#) or on [Facebook](#).

Press Contact

press@shutterstock.com