



## **Shutterstock Selected as Exclusive Distributor of Rare Archive Footage from British Movietone**

*Deal offers rare 35mm archive film in high-definition for the first time*

**NEW YORK, NY, April 14, 2016** -- Shutterstock, Inc. (NYSE:SSTK), a leading global provider of imagery and music, today announced an exclusive content partnership with British Movietone regarding their British Movietone Moving Pictures Collection, to distribute never before digitized archive footage from 35mm film to HD video clips.

The British Movietone Moving Pictures collection is a stock footage collection created from out-takes, back plates and second unit material from Cinema features produced at the Denham, Shepherd's Bush and Pinewood Studios between 1930 and 1960. The unique collection unearths scenes of global landmarks and stunning landscapes, throughout the United Kingdom, India, Italy, Turkey, South America and the United States, similar to iconic movies from that period.

"There is an increasing demand for authentic archival footage among renowned producers and independent filmmakers for use in period dramas, documentaries and feature films today" said Francois Arbour, Shutterstock's Vice President of Product for Video and Music. "The British Movietone Moving Pictures collection on Shutterstock boasts a wide spectrum of high-quality, archival footage that will serve the growing need for content, rich in history".

As part of the new partnership, British Movietone is licensing more than 1000 newly digitized pristine quality HD clips, captured from over 300 reels of 35mm film, on Shutterstock today and hundreds more will soon be available for Shutterstock's Enterprise customers. The collection features culturally and commercially valuable point-of-view shots from trains and cars, night footage which is particularly scarce from this time, aerial views of Fort Knox from 1964 and historical icons of transport including the famous TWA aircrafts.

"We are delighted to partner with Shutterstock to share this content with movie producers and filmmakers around the world" said Matthew Miranda, CEO of Newsreel Archive, owner of the British Movietone Archive. "Shutterstock's global reach and innovative search tools make them an ideal partner to elevate the British Movietone Moving Pictures collection".

Shutterstock is continuing to invest in its footage offering having just launched a visually similar search tool for footage, powered by its innovative computer vision technology. The Company's footage collection is also thriving and recently expanded beyond 4 million clips, of which 600,000 are 4K.

Learn more about the British Movietone Moving Pictures collection [here](#).

### **About Shutterstock, Inc.**

Shutterstock, Inc. (NYSE: [SSTK](#)), is a leading global provider of [high-quality licensed photographs](#), [vectors](#), [illustrations](#), [videos](#) and [music](#) to businesses, marketing agencies and media organizations around the world. Working with its growing community of over 100,000 contributors, Shutterstock adds hundreds of thousands of images each week, and currently has more than 80 million images and 4 million video clips available, of which over 600,000 are in 4K.

Headquartered in New York City, with offices in Amsterdam, Berlin, Chicago, Denver, London, Los Angeles, Montreal, Paris and San Francisco, Shutterstock has customers in more than 150 countries. The company also owns [Bigstock](#), a value-oriented stock media provider; Offset, a [high-end image collection](#); PremiumBeat, a curated [royalty-free music](#) library; Rex Features, a premier source of [editorial images](#) for the world's media; and WebDAM, a cloud-based [digital asset management service](#) for businesses.

For more information, please visit [www.shutterstock.com](http://www.shutterstock.com) and follow Shutterstock on [Twitter](#) and on [Facebook](#).

### **About Newsreel Archive Pty Ltd**

Newsreel Archive Pty Ltd, based in Sydney Australia, is the owner of the historic British Movietone Archive. Home to the most memorable and iconic moving images of the 20th Century, ranging from significant historical events, royalty, sport, Hollywood icons and celebrities the British Movietone Archive represents the definitive international moving image source of 20th Century history. The British Movietone Moving Pictures collection is a stock footage collection created from out-takes, back plates and second unit material from Cinema features produced at the Denham, Shepherd's Bush and Pinewood studios between 1930 and 1960.

### **Safe Harbor Provision**

Statements in this press release regarding management's future expectations, predictions, beliefs, goals, intentions, plans, prospects or strategies, including statements regarding Shutterstock's ongoing investment in footage, may constitute forward looking statements within the meaning of the Private Securities Litigation Reform Act of 1995 and other federal securities laws. Such forward-looking statements involve known and unknown risks, uncertainties and other factors including risks related to any unforeseen changes to or the effects on liabilities, financial condition, future capital expenditures, revenue, expenses, net income or loss, synergies and future prospects; our inability to continue to attract and retain customers and contributors to our online marketplace for commercial digital imagery and music; a decrease in repeat customer purchases or in content contributed to our online marketplace; our inability to successfully operate in a new and rapidly changing market and to evaluate our future prospects; competitive factors; assertions by third parties of infringement or other violations of intellectual property rights by Shutterstock; our inability to increase market awareness

of Shutterstock and our services; our inability to effectively manage our growth: failure to respond to technological changes or upgrade Shutterstock's website and technology systems; Shutterstock's inability to increase the percentage of its revenues that come from larger companies; our inability to continue expansion into international markets and the additional risks associated with operating internationally, including fluctuations in currency exchange rates; general economic conditions worldwide; our ability to successfully integrate acquisitions and the associated technology and achieve operational efficiencies; and other factors and risks discussed under the heading "Risk Factors" in our most recent Annual Report on Form 10-K, as well as in other documents that may be filed by Shutterstock from time to time with the Securities and Exchange Commission. As a result of such risks, uncertainties and factors, Shutterstock's actual results may differ materially from any future results, performance or achievements discussed in or implied by the forward-looking statements contained herein. Shutterstock is providing the information in this press release as of this date and assumes no obligation to update the information included in this press release or revise any forward-looking statements, whether as a result of new information, future developments or otherwise.

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