



## **Red Bull Media House Selects Shutterstock as Exclusive Distributor of Exceptional Video Collection**

*Partnership will offer thousands of HD and 4K video clips under royalty-free license.*

CANNES, FRANCE and NEW YORK, NY October 6, 2015 -- Shutterstock, Inc. (NYSE:SSTK) and Red Bull Media House agree to market and license a remarkable video collection filmed at some of the most remote locations around the world.

Customers of Shutterstock will have access to thousands of rare aerial, time-lapse, slow motion, adventure, wildlife and landscape footage, all with the simplicity of a royalty-free license.

The high quality HD and 4K video clips are captured using advanced camera technology and stabilizing systems, offering customers exhilarating visual content.

"Red Bull Media House is world renowned for its storytelling and high-quality content," said Aditi Gokhale, Shutterstock's Chief Marketing Officer. "We are excited to offer this unique collection of footage under a simple license to enhance the visual storytelling for marketers, producers and creative professionals around the world."

In addition to the distribution partnership, the companies have agreed to a co-marketing initiative, merging the distinct worlds of each brand through a unique series of videos highlighting dynamic "Point of View" footage. World class athletes featured in Red Bull Media House productions will show the world through their eyes, taking viewers on a visual trip around some of the world's most extreme environments. These videos will be captured with state of the art POV camera technology and will be produced and distributed on the global platforms redbull.com and shutterstock.com as well as on both brands' selected social media platforms.

Shutterstock offers more than 60 million images and 3 million video clips for license today. For more information and a sneak peek at the exciting Red Bull Media House collection, distributing exclusively in 2016, [please visit Shutterstock](#).

### **About Shutterstock, Inc.**

Shutterstock, Inc. (NYSE: [SSTK](#)), is a leading global provider of [high-quality licensed photographs](#), [vectors](#), [illustrations](#), [videos](#) and [music](#) to businesses, marketing agencies and media organizations around the world. Working with its growing community of over 80,000 contributors, Shutterstock adds hundreds of thousands of images each week, and currently has more than 60 million images and 3 million video clips available.

Headquartered in New York City, with offices in Amsterdam, Berlin, Chicago, Denver, London, Los Angeles, Montreal, Paris and San Francisco, Shutterstock has customers in more than 150 countries. The company also owns [Bigstock](#), a value-oriented stock media provider; Offset, a [high-end image collection](#); PremiumBeat a curated [royalty-free music](#) library; Rex Features, a premier source of [editorial images](#) for the world's media; and WebDAM, a cloud-based [digital asset management service](#) for businesses.

For more information, please visit [www.shutterstock.com](http://www.shutterstock.com) and follow Shutterstock on [Twitter](#) and on [Facebook](#).

## **About Red Bull Media House**

[Red Bull Media House](#) is a global media company that creates authentic and inspiring entertainment that fascinates people who share a zest for life. As a multi-platform media company Red Bull Media House has a network of offices, affiliates and correspondents in more than 160 countries, channels in 36 languages, and 20 years of established credibility with the core audience; all of which provide deep audience and country-specific insights.

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## **Safe Harbor Provision**

Statements in this press release regarding management's future expectations, predictions, beliefs, goals, intentions, plans, prospects or strategies including statements regarding Shutterstock's future content collection and the successful alliance between Shutterstock and Red Bull Media House, may constitute forward looking statements within the meaning of the Private Securities Litigation Reform Act of 1995 and other federal securities laws. These forward-looking statements involve known and unknown risks and uncertainties, including risks related to unforeseen changes to Shutterstock's financial condition and future prospects; its ability to continue to attract and retain customers and contributors to its online marketplace; decreases in customer purchases or in content contributed to its online marketplace; assertions by third parties of infringement or other violations of intellectual property rights by Shutterstock; its ability to increase market awareness of Shutterstock and its services and increase revenues and expand, including into international markets; risks associated with operating internationally; its ability to respond to technological changes; general economic conditions worldwide; its ability to successfully integrate acquisitions; and other factors and risks discussed under the heading "Risk Factors" in Shutterstock's most recent Annual Report on Form 10-K and subsequent Quarterly Reports on Form 10-Q, as well as in other documents that may be filed by Shutterstock from time to time with the Securities and Exchange Commission. As a result of these risks, uncertainties and factors, Shutterstock's actual results

may differ materially from any future results, performance or achievements discussed in or implied by the forward-looking statements contained in this press release. Shutterstock is providing the information in this press release as of this date and assumes no obligation to update the information or revise any forward-looking statements, whether as a result of new information, future developments or otherwise.