![shutterstock logo]

SharpSpring Integrates Shutterstock as Exclusive Image Provider
SharpSpring customers can create impactful marketing content using Shutterstock's collection of over 125 million images

NEW YORK, NY March 1, 2017— Shutterstock, Inc. (NYSE: SSTK), a leading global provider of imagery and music, and SharpSpring (NASDAQ: SHSP), a global provider of cloud-based marketing technologies, today announced a partnership that will allow SharpSpring customers to access Shutterstock's full collection of more than 125 million high-quality images directly within its marketing automation platform. The integration further facilitates the creation of impactful, image-rich marketing emails, landing pages, and blog posts to improve engagement and drive sales.

"We've always known that there is a direct relationship between the use of imagery and increased levels of engagement in marketing materials," said Janet Giesen, Shutterstock's VP of Business Development. "Our partnership with SharpSpring makes it easier for marketing professionals to access our vast collection of over 125 million images, helping them leverage the power of imagery to increase engagement with their marketing materials."

SharpSpring's marketing automation platform empowers more than 6,000 businesses to drive leads, convert those leads to sales, and optimize their spend. The platform helps digital marketers around the world increase revenue through a wide variety of online marketing techniques, from behavioral-based emails to highly sophisticated one-on-one hyper-personalized marketing.

"Partnering with Shutterstock is a big win for our users since Shutterstock is already the image provider of choice for so many of our customers, more than 1,100 of which are digital marketing agencies," Rick Carlson, SharpSpring Founder and CEO said. "We all know that effective marketers are storytellers, and powerful imagery makes those stories more impactful. Our integration with Shutterstock's massive image library greatly simplifies the entire image selection and creative process, further enhancing the value of SharpSpring to our customers."

SharpSpring customers with a Shutterstock account will be able to sign in with their Shutterstock credentials and access images under their existing licenses, while customers without a Shutterstock account can purchase images via a-la-carte pricing.

More information about the integration is available at www.sharpspring.com/shutterstock and on the Shutterstock blog here.

About Shutterstock, Inc.

Shutterstock, Inc. (NYSE: SSTK), directly and through its group subsidiaries, is a leading global provider of high-quality licensed photographs, vectors, illustrations, videos and music to businesses, marketing agencies and media organizations around the world. Working with its growing community of over 190,000 contributors, Shutterstock adds hundreds of thousands of images each week, and currently has more than 125 million images and more than 6 million video clips available.

Headquartered in New York City, with offices in Amsterdam, Berlin, Chicago, Dallas, Denver, London, Los Angeles, Montreal, Paris, San Francisco, and Silicon Valley, Shutterstock has customers in more than 150 countries. The company also owns Bigstock, a value-oriented stock media agency; Offset, a high-end image collection; PremiumBeat a curated royalty-free music library; Rex Features, a premier source of editorial images for the world's media; and Webdam, a cloud-based digital asset management service for businesses.
For more information, please visit www.shutterstock.com, and follow Shutterstock on Twitter or Facebook.

About SharpSpring, Inc.
SharpSpring, Inc. (SHSP) is a rapidly growing, global provider of cloud-based marketing automation solutions that enable businesses to improve lead generation and engagement to drive more sales. The company's product lines, which include SharpSpring and SharpSpring Mail+, are known for their innovation, flexible architecture, ease of use, and cost-effectiveness — all backed by high-quality customer support. Learn more at www.sharpspring.com and www.sharpspringmail.com.

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